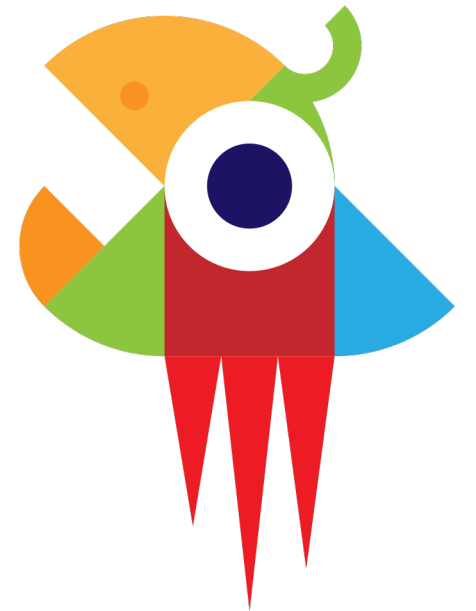


# Questions for the two groups



# Questions – Group 1

- **What Thoughtland is?**
- **Why Thoughtland is a safe place for ideas?**
- **In which conditions Thoughtland is a dangerous place for creators, innovators, entrepreneurs and authors?**
- **In which conditions some brilliant "can't fail" ideas turn out to be gigantic flops?**



# Questions – Group 2

- **Why MVPs require more work than Mechanical Turk or Pinocchio prototypes?**
- **Why negative opinions kill a lot of bad ideas?**
- **How on the internet a Fake Door can be implemented?**
- **In which conditions prototyping will help?**





UNIVERSITÀ DI PISA

université  
de **BORDEAUX**



University  
of Bremen

**ERREQUADRO**

Research over Research



1542

**Universidad**  
Zaragoza

